



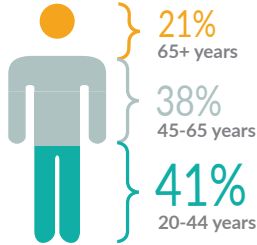
THE RETAIL AND ENTERTAINMENT SURVEY RESULTS ARE IN!

Here is what **2,319** of you had to say.

AGE STATISTICS FROM RESPONDENTS

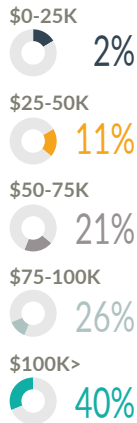
WHAT IS YOUR AGE?

14-19	8
20-44	945
45-65	886
65+	480



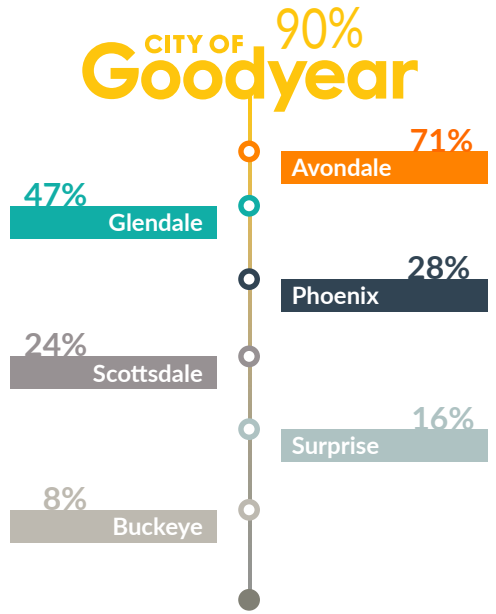
CASH FLOW

WHAT IS THE ANNUAL COMBINED INCOME IN YOUR HOUSEHOLD?



CITY WHERE YOU GO TO SHOP

IN WHICH COMMUNITIES DO YOU REGULARLY SHOP?



Other mentions included: Chandler, Cave Creek, Flagstaff, Gilbert, Laveen, Litchfield Park, Luke AFB, Mesa, Paradise Valley, Payson, Peoria, Queen Creek, Sun City, Tempe and Tolleson

LOCALS FULL TIME RESIDENTS

DO YOU LIVE IN ARIZONA SIX OR MORE MONTHS OUT OF THE YEAR?



STORES YOU WANT



WHAT RETAIL SHOPS/STORES WOULD YOU LIKE IN GOODYEAR?

TOP 20	# of requests*
1. Trader Joe's®	972
2. Macy's®	392
3. Whole Foods Market®	361
4. Costco Wholesale®	312
5. Nordstrom & Nordstrom Rack	273
6. Dillard's	264
7. Estrella Falls Regional Mall	156
8. WinCo Foods®	152
9. Bath & Body Works®	120
10. Dick's Sporting Goods®	112
11. Sprouts Farmers Market®	93
12. Stein Mart®	74
13. Victoria's Secret®	73
14. IKEA®	72
15. Apple®	68
16. The Home Depot® or Lowe's®	56
17. Chico's	55
18. AJ's Fine Foods®	54
19. Hobby Lobby®	54
20. REI®	54

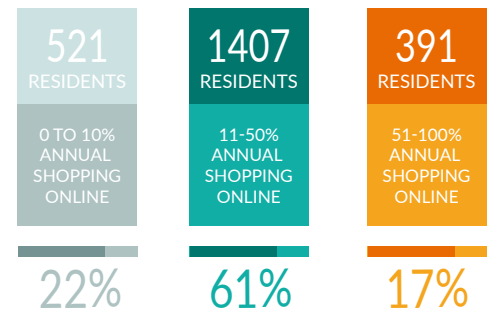
HOME WHERE DO YOU LIVE

WHAT IS THE ZIP CODE OF YOUR PRIMARY RESIDENCE?

85338 Goodyear	1241	85326 Buckeye	31
85395 Goodyear	798	85323 Avondale	14
85340 Litchfield	116	85355 Waddell	9
85392 Avondale	35	85037 Phoenix	3
85396 Buckeye	35	99577 Alaska	3
08312 Clayton NJ		85024 Phoenix AZ	
08831 Monroe NJ		85043 Phoenix AZ	
18052 Whitehall PA		85345 Peoria AZ	
52241 Coralville IA		85348 Salome AZ	
54984 Wild Rose WI		85353 Tolleson AZ	
55369 Osseo MN		85383 Peoria AZ	
57719 Box Elder SD		86338 Skull Valley AZ	
59602 Helena MT		87123 Albuquerque NM	
60030 GraysLake IL		92101 San Diego CA	
60048 Libertyville IL		93611 Clovis CA	
60142 Huntley IL		94513 Brentwood CA	
60185 West Chicago IL		98382 Sequim WA	
68164 Omaha NE		99223 Spokane WA	
80238 Denver Co			
84025 Farmington UT			

ONLINE SHOPPING

WHAT PERCENT OF YOUR ANNUAL SHOPPING DO YOU DO ONLINE?



City of Goodyear Economic Development
14455 W. Van Buren St., Suite D102
Goodyear, AZ 85338
623-932-3025 | develop.goodyearaz.com

*Numbers are approximate and may not be an exact count due to different spelling and terminology used during the submission process.

FOOD

TOP REQUESTED RESTAURANTS

WHAT RESTAURANTS WOULD YOU LIKE TO HAVE IN GOODYEAR?

TOP 20	# of requests*
1. The Cheesecake Factory®	331
2. Outback Steakhouse®	171
3. Sweet Tomatoes®	161
4. Pita Jungle®	133
5. Portillo's®	130
6. BJ's® Restaurant Brewhouse	119
7. Postino Winecafe	117
8. Salad And Go™	73
9. In-N-Out Burger®	56
10. Yard House	56
11. True Food Kitchen	52
12. Fleming's® Prime Steakhouse	48
13. Pappadeaux® Seafood Kitchen	48
14. Famous Dave's®	45
15. Café Zupas	43
16. Lou Malnati's® Pizzeria	43
17. Chick-fil-A®	40
18. Grimaldi's® Cole Brick-Oven Pizzeria	40
19. Longhorn Steakhouse®	40
20. Maggiano's Little Italy®	39

MOST REQUESTED RESTAURANT TYPES



FACT LINE

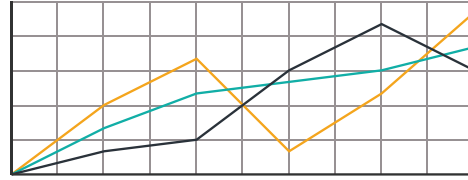
STEAKHOUSE	477
466	BREW PUBS
SALADS	283
275	PIZZA
SEAFOOD	243

Fox Concepts	237	No More Chains	151
Italian	229	BBQ	108
Mexican	197	Asian	80

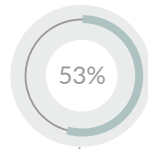
DINING



APPROXIMATELY HOW MANY TIMES DO YOU EAT OUT PER WEEK?



Percentage shows the number of respondents that eat out a minimum of one time per week.



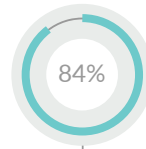
BREAKFAST

EAT OUT FOR BREAKFAST

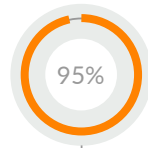
1 to 2x per week	1106
3 to 4x per week	102
5 to 7x per week	27

EAT OUT FOR LUNCH

1 to 2x per week	1271
3 to 4x per week	517
5 to 7x per week	170



LUNCH



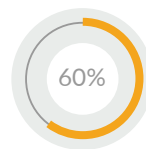
DINNER

EAT OUT FOR DINNER

1 to 2x per week	1438
3 to 4x per week	652
5 to 7x per week	110

EAT OUT FOR DESSERTS

1 to 2x per week	1071
3 to 4x per week	236
5 to 7x per week	90



DESSERTS



FUN

OUT ON THE TOWN

WHAT ENTERTAINMENT VENUES WOULD YOU LIKE IN GOODYEAR?

TOP 20	# of requests*
1. Bowling	380
2. Amphitheater/Concert venue	321
3. Driving Range	309
4. Mini Golf	296
5. Water Park	279
6. Bar & Game Venue	258
7. Theater/Broadway/Plays	223
8. Pubs/Night Club/Sports Bar/Brewery	187
9. Amusement Park	113
10. Comedy Club	111
11. Movie Theatre (yes, another one!)	102
12. Mall	98
13. Roller Skating	91
14. Children & Kids Venue	82
15. Go Karts/K1 Raceway	82
16. Ice Skating Rink	75
17. Shooting & Archery Range	68
18. Art Galleries/Museum	65
19. Dinner Theater	64
20. Jazz & Blues Club	37

FAV'S

YOUR GO TO PLACES IN GOODYEAR

WHAT IS YOUR FAVORITE RETAILER OR RESTAURANT CURRENTLY EXISTING IN GOODYEAR?

Yup, you guessed it... everyone loves our Goodyear Oregono's Pizza Bistro®! Your top ten favorites are listed from one to ten below with Oregono's receiving over 250 votes.



- Target®
- Texas Roadhouse®
- HomeGoods®
- Saddle Mountain Brewing Company
- T.J. Maxx®
- Olive Garden®
- P.F. Chang's® China Bistro
- Fry's Food Stores®
- Black Angus Steakhouse®

*Numbers are approximate and may not be an exact count due to different spelling and terminology used during the submission process.

Retail and entertainment establishments have another reason to choose Goodyear! The City Council recently approved an incentive program aimed at attracting these types of businesses. The goal is to attract new retail and entertainment options to ensure the city has a diverse, desirable mix of development, as well as draw people from the greater region. The incentive program runs through June 30, 2019, and applies to new developments which are 5,500 square feet or larger designated as retail or entertainment.