

2025 RESULTS

GOODYEAR RETAIL SURVEY

SHOPPING • DINING • ENTERTAINMENT

DESIRED GROCERS

1. Whole Foods
2. AJ's Fine Foods
3. Sprouts

DESIRED RETAILERS

1. Macy's
2. IKEA
3. Marshall's
4. Dillard's
5. Dick's Sporting Goods
6. World Market
7. Sephora
8. Costco
9. Nike
10. Apple

DESIRED ENTERTAINMENT

1. Sports Entertainment
2. Arcade & "Eater-tainment"
3. Bowling
4. Mini Golf
5. Live Music Venues & Performing Arts Space
6. Nightlife, Bars & Lounges
7. Ice & Roller Rinks
8. Comedy Clubs
9. Dine-In/Drive-In Movies
10. Recreation & Adventure Activities

You're in Good company.

From Oct. 1 to Nov. 15, 2025, community feedback was collected to assist with the city's economic development strategy.

DESIRED RESTAURANTS

1. The Cheesecake Factory
2. Postino
3. Yard House
4. Flower Child
5. In-N-Out Burger
6. Korean BBQ
7. Spinato's Pizzeria
8. Lou Malnati's Pizzeria
9. Pita Jungle
10. Zipp's Sports Grill

EXISTING FAVORITES

RESTAURANTS

1. BJ's Restaurant & Brewhouse
2. The Stillery
3. Spitz Mediterranean
4. Bubba's 33
5. Texas Roadhouse

RETAIL

1. HomeGoods
2. Target
3. T.J. Maxx
4. Hobby Lobby
5. Walmart

YOU ASKED, WE LISTENED!

NOW OPEN

- Trader Joe's
- BJ's Restaurant & Brewhouse
- The Stillery
- WinCo Foods
- High Tide Seafood Bar & Grill
- Shake Shack
- White Castle
- Over Easy
- Slick City
- Bacchus Wine Bar

COMING SOON

- Buc-ee's
- Nordstrom Rack
- Firebirds Wood Fired Grill
- The Rush FunPlex
- Fogo de Chão
- Kura Revolving Sushi Bar
- Rio Mirage Café
- California Fish Grill
- CAVA

SURVEY RESPONDENTS

ZIP CODES

85338	58.20%
85395	32.98%
Other.....	8.82%

AGE GROUPS

<18	1.25%
18-24	5.88%
25-34	22.45%
35-44	20.89%
45-64	33.21%
65+	14.95%
Unknown	1.38%

MOST REQUESTED RESTAURANT TYPES

Upscale Casual Dining & Modern American
 Health-Forward & Contemporary Fast Casual
 Burgers, Brews & Sports Dining
 Pizza & Italian Concepts
 Asian & Global Flavors

MOST REQUESTED RETAIL TYPES

Department & Fashion Anchor Stores
 Sporting Goods & Active Lifestyle
 Home Furnishings & Décor
 Beauty & Wellness
 Technology Retail

